



Preventive Business Intelligence – Workshops

Introduction

Discovering and preventing fraud and other bad-intentioned activities requires the collection of accurate information about an organization's processes and people and recognizing patterns that reveal vulnerabilities that can result in losses. These patterns can only be discovered when an organization maintains a constant flow of reliable and actionable information about one's organization and third parties who interact with it.

The common business approach usually equates this information-gathering with complex documents-based loss prevention software applications. In reality, the most up-to-date and valuable information (or intelligence) is possessed by individuals and is not documented. It is therefore necessary to create a reliable human network to collect and evaluate this undocumented human-based business intelligence. When PBI is implemented, the organization will maintain a database of individuals with unique information. Whenever the organization needs access to critical information, it is a simple matter to access the knowledge held by the relevant individuals.

Our workshops will train your key people on the basics of human-based PBI. Our Think Intelligence™ methodologies, together with the Roda & Registro™ methods of improving oral and written communications across your organization, will train you to recognize the importance of undocumented sources of information. You will reap the immediate benefits of knowing where your organization's most important information is located and how to access it.

Workshop Objectives:

- To understand how an effective human network can help you identify and neutralize vulnerabilities
- To create an awareness of where your most valuable information is stored and how to access it
- To understand how you can sensitively, ethically and legally extract information from individuals both inside and outside your organization
- To recognize the value of information held by others, and to be aware of potential and actual leaks of your valuable sensitive information

Workshop Structure:

One full day

Based on two training processes:

- Top Down – Based on The Think Intelligence™ methodology
 - Introduction to Think Intelligence™ methodology
 - Building effective human networks
 - The intelligence process: gathering, analyzing, drawing conclusions and reporting
 - Think Intelligence™ tools
 - Integration with documents-based business intelligence tools



- Bottom Up – Based on the Roda & Registro™ methodology
 - Introduction to Roda – Understanding and improving your organization’s oral communications and relating them to your business objectives
 - Introduction to Registro - Understanding and improving your organization’s written communication processes
 - Introduction to subjectivity - Improving your oral and written communications efficiency
 - Roda & Registro simulations
- Typical Workshop Resources
 - HUMINT Solutions:
 - HUMINT / CBI expert
 - Roda & Registro expert
 - Client:
 - 6-12 participants
 - Location – We recommend that the workshops be done off-site
 - Pricing is based either of the following:
 - Set price per participant (Minimum 5 people)
 - Set price per day (Maximum 12 people)

For further information about our methodologies please visit our websites:

Think Intelligence™ - www.humints.com

Roda & Registro™ - www.rodaeregistro.com